EDC

ESTATE AGENCY · 2,100 EMPLOYEES

Sensitive data, managed in under an hour a month

How EDC made every employee responsible for their own data, without adding load on IT or the legal team.

~2,100	10-15 h	<1 hour
EMPLOYEES IN DENMARK	SAVED PER EMPLOYEE PER MONTH (EDC'S OWN ESTIMATE)	INTERNAL TIME PER MONTH

> The users know best themselves, so it's good that they're informed about their own data.

LUCAS FREDERIKSEN · CYBER SECURITY, EDC

IN SHORT

Customer	EDC estate agency chain, approx. 2,100 employees in Denmark
Challenge	Large volumes of email, documentation and files with sensitive content, and few people think to clean up on their own
Solution	Data & More classifies data automatically and tells each user about their own findings once a month
Operations	Monthly clean-up rounds and one internal contact, under an hour a month
Time saved	10-15 hours per month on average per employee, according to EDC's own estimate
Result	Users clean up themselves, the legal team is relieved, and the data is under control

01 · THE CHALLENGE

Few people think about cleaning up

Everyday work at EDC creates plenty of documentation, email and files with sensitive content. As in most organisations, few employees think about what should be deleted on their own, and many would forget.

Without a solution, responsibility would in practice land centrally. Every time an employee was unsure what could be kept, the question would end up with the legal team, and the pressure there would be considerable.

> Very few people actually think about it. Many would otherwise forget to clean up.

LUCAS FREDERIKSEN

02 · THE SOLUTION

Every user hears about their own data

With Data & More, data is classified automatically and each user gets a simple overview of what is stored where. Once a month, employees are notified if they have data that should be cleaned up, and they get room to delete it when they have time.

01	02	03
Scan	**Notice**	**Clean-up**
Data is classified automatically and its location is shown.	Every month the user gets their own overview of findings.	The user deletes it themselves when there is time.

The process is the same across the organisation, because everyone has a responsibility. Head office has a dashboard with statistics and an overview, and ad hoc searches can be run across the data when needed.

> The best part is that users get automatic classification of their data and an overview of where it is.

LUCAS FREDERIKSEN

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03 · DAY TO DAY

Under an hour a month

Lucas Frederiksen from Cyber Security is the facilitator and internal contact, both for colleagues and for Data & More. He took over the task quickly: a short introduction was enough, and he is not internal technical support. He spends at most an hour a month on the solution and rarely hears from users.

The dashboard is not the most important part day to day. It is mostly used for statistics and an overview when needed, because day to day everyone knows it is under control.

> We don't spend much time on it, there's no need. So we save lots of time.

LUCAS FREDERIKSEN

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04 · THE RESULT

Positive users, and the data under control

Feedback from users is very positive. They like being told whether they hold non-compliant data, and it is easy to get them to understand the purpose.

Users take ownership	The solution makes them aware of the consequences of not cleaning up, and that something happens when they do.
The legal team is relieved	Users take care of their own data instead of passing questions on.
Major time savings	EDC estimates that each employee saves 10-15 hours a month on average.
Minimal administration	Under an hour a month for the internal contact.
Consistent practice	The same process for every employee across the organisation.
Control at scale	Large volumes of data stay manageable with automatic classification and monthly rounds.

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We are really very satisfied.

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Want to see what Data & More can do for your data? Book a free review.

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